



TOUCH

I N T E R A C T I V E





OUR STORY

Every agency has an exciting story, just like every brand. It is a story of why it came to exist, for what purpose, and what it aims to achieve.

Our story is simple. It began when a bunch of young and experienced advertising professionals decided to come together as a forum for a fresh perspective on advertising. The idea was to create an agency by collaborating with ad and industry experts to give clients comprehensive and precise advertising solutions.

The beginning of **TOUCH**

We wanted to define advertising precisely so that we could connect brands and their audiences meaningfully. We did this by examining some of the most outstanding advertising campaigns that created history. They had one thing in common. They somehow touched their audiences and thus became part of their lives.

This means:

'Ads that TOUCH are the ones that work.'

Yes, we believe that every brand needs a point of touch to connect its audience right from start-ups to scale-ups to established brands.

What WE DO

What we offer goes beyond just advertising. To a concept we call "**Brand Nurturing**," this concept offers you everything - from innovative ideas to powerful storytelling to brilliant executions to the strategic use of technology - everything that can make you touch your audience and move them.

We do this through our proprietary 3C APPROACH that offers strategies, solutions, and technologies that transcend business goals and garner recognition.

Create

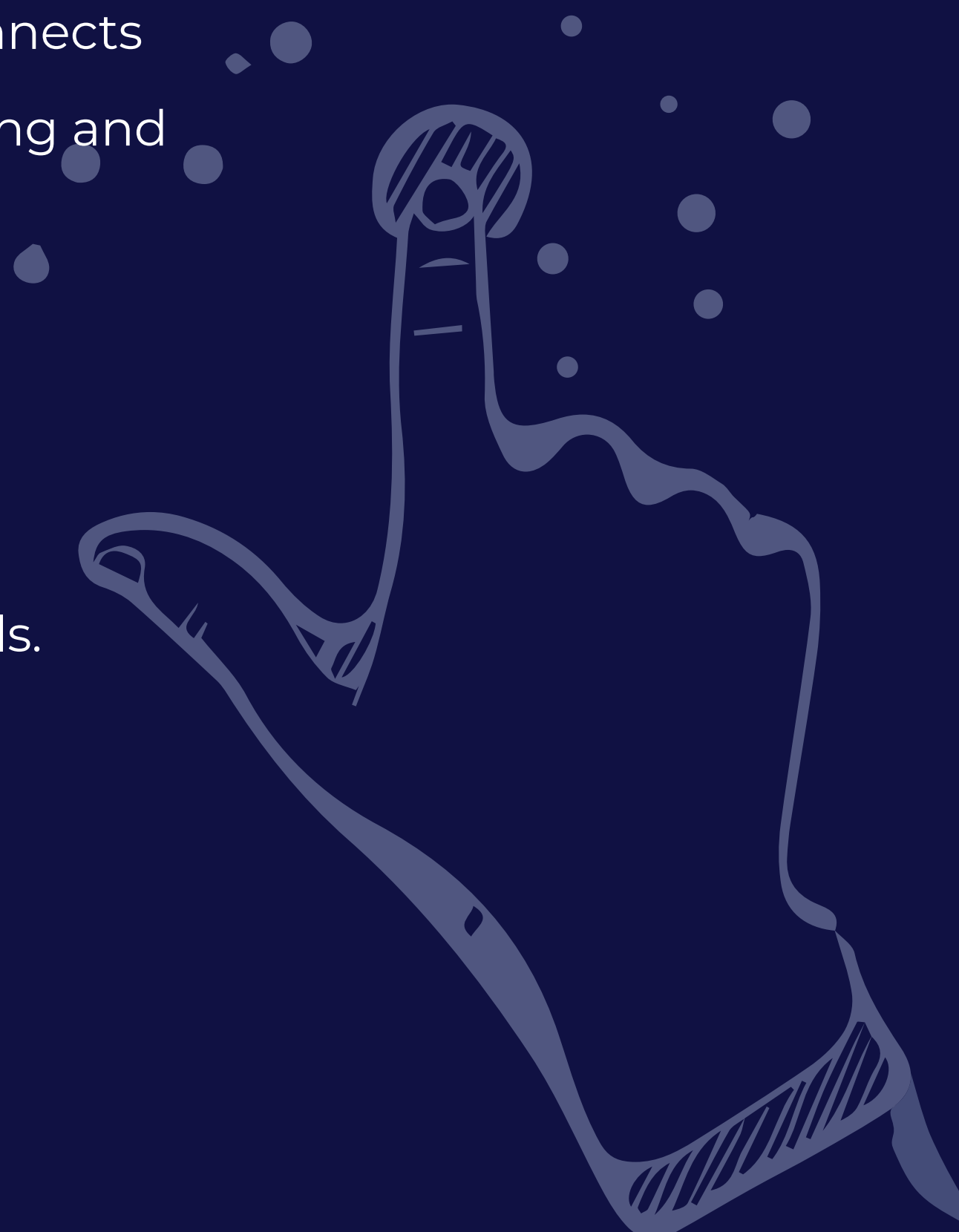
We help create brand communities through powerful narratives that resonate with your audience.

Connect

We help transform how your brand connects with your audience by creating engaging and memorable experiences.

Celebrate

We help celebrate your vision by achieving your brand purpose and goals. Our unique working philosophy has helped us garner resonance with a variety of brands.



Advertising JOURNALISM

We are also seeding a new concept called "Advertising Journalism" to bring a unique perspective to advertising - its history, evolution, relevance, and impact on the culture and behaviour of societies.

SERVICE OFFERINGS

Online

- Web Design & Development
- E-commerce & Social Media Marketing
- Mobile, Email & Influencer Marketing
- Google ads, AMS, SEO & SEM
- Link Building & Online Traffic Management
- Manage Organic Online Communities

Offline

Brand Nurturing

- ATL (Newspaper, Magazine, Radio, TVC, etc.) & PR
 - Production & Coordination
 - Event Management
 - Product Launch & Expansion
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Team

From strategists, analysts, creative directors, art directors, developers, marketing experts, and data engineers, our team is an eclectic mix of experience and energy, who ensure your story is told powerfully, brilliantly, and excitingly.



Team's Portfolio



Our New Clients



ONE MIND RESTO CAFÉ

__Let's__ GET IN TOUCH

Incredible ideas are ignited from a spark of insight.
Looking for innovative ways to get in touch
with your audience?

**CONNECT to CREATE and
CELEBRATE your Brands**



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